



Central California Parent

The Magazine for Central California Families

Help Enrollment Grow!

Now that parents have had the opportunity to conference with their child's teacher, they may find their child needs a boost to improve his/her grade, or help to stay on grade level in a specific subject area.

Reach busy Central Valley parents looking to send their children to a tutor or an education/learning center.

Here's how...

SHOW OFF YOUR PROGRAM IN A DISPLAY AD

Check out our Special Monthly Rates

1/2 page.....	\$930	1/6 page.....	\$350
1/4 page.....	\$480	1/8 page.....	\$300
		1/12 page	\$205

DESCRIBE YOUR PROGRAM IN AN ADVERTORIAL

Describe your program's special features in an advertorial. Be included in our annual Tutoring Directory in the November issue.

Only \$1 per word, as many words as you need up to 100 words!

DOUBLE YOUR PROGRAM'S EXPOSURE!

Advertise your program in a 1/6 page or larger display ad and receive the advertorial FREE!

Reach 60,000+ Decision Makers
(559) 435-1409 • ccparent@ccparent.com