



Central California Parent

The Magazine for Central California Families

Boost Enrollment!

Boost your summer program enrollment in our Summer Camp Directory in our March, April, May, June, and July issues.

SHOW OFF YOUR CAMP IN A DISPLAY AD

Check out our Special Monthly Rates

Full page.....	\$1600	1/4 page.....	\$475
1/2 page.....	\$890	1/6 page.....	\$320
1/3 page.....	\$600	1/8 page.....	\$275

COME TO CAMP FAIR '24 SATURDAY, APRIL 13TH

At Camp Fair '24 your camp representative will meet qualified parents in-person to tell them about your camp's special features. Register: ccparent.com/camp-fair-registration

DESCRIBE YOUR CAMP'S SPECIAL FEATURES

Describe your camp's special features in an advertorial. Be included in our annual Summer Camp Directory! Only \$1 per word per month!

BONUS VALUES:

DOUBLE YOUR CAMP'S EXPOSURE!

Register for Camp Fair '24 on April 13th, OR advertise your camp in a display ad for a **1/2 PRICE** Summer Camp Listing!

TRIPLE YOUR CAMP'S EXPOSURE!

Register for Camp Fair '24 on April 13th, AND advertise your camp in a display ad for a **FREE** Summer Camp Listing!

Reach 60,000+ Decision Makers
(559) 435-1409 • ccparent@ccparent.com