



# Central California **Parent**

The Magazine for Central California Families

## ***Boost Enrollment!***

Boost your preschool enrollment in our A+ Preschool Special Advertising Section in our February, March, and April issues.

- Reach busy Central Valley parents who feel education is top priority for their children.
- Gain exposure to a readership of over 60,000 across four counties.
- Advertise in the only parent resource magazine throughout the Central Valley

## ***Here's how...***

### **SHOW OFF YOUR PRESCHOOL IN A DISPLAY AD**

Check out our Special Monthly Rates

1/2 page.....	\$750	1/6 page.....	\$295
1/4 page.....	\$395	1/8 page.....	\$250
1/12 page .....	\$195		

### **DESCRIBE YOUR PROGRAM IN AN ADVERTORIAL**

Describe your preschool's special features in an advertorial. Be included in our annual A+ Preschool Directory in the February, March, and/or April issues.

Only \$1 per word, as many words as you need up to 100 words!

### **DOUBLE YOUR PROGRAM'S EXPOSURE!**

Advertise your preschool in a 1/6 page or larger display ad and receive the advertorial FREE!

**Reach 60,000+ Decision Makers**  
**(559) 435-1409 • [ccparent@ccparent.com](mailto:ccparent@ccparent.com)**