



# Central California Parent

The Magazine for Central California Families

## Help Enrollment Grow!

Kids continue to learn after the school bell rings. The Enrichment Directory, featured in our August, September, and October issues, offers after school dance, karate, gymnastics, educational programs, and resources for kids of all ages and levels.

Reach busy Central Valley parents looking to send their children to an after-school enrichment program or activity.

### Here's how...

#### SHOW OFF YOUR ENRICHMENT PROGRAM IN A DISPLAY AD

Check out our Special Monthly Rates

1/2 page.....	\$930	1/6 page.....	\$350
1/4 page.....	\$480	1/8 page.....	\$300
		1/12 page .....	\$205

#### DESCRIBE YOUR PROGRAM IN AN ADVERTORIAL

Describe your enrichment program's special features in an advertorial. Be included in our annual Enrichment Directory in the August, September, and October issues. Only \$1 per word as many words as you need up to 100 words per issue!

#### DOUBLE YOUR PROGRAM'S EXPOSURE!

Advertise your enrichment program or activity in a 1/6 page or larger display ad and receive the advertorial FREE!



Reach 60,000+ Decision Makers  
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